

Ergos

Build a business plan, from market to financing.

What it is for

Ergos turns a development project into a **costed business plan**. You frame the project, size the market, set out the costs and financing. Profitability is computed on its own: **NPV, IRR, ROI**, payback and the income statement. It runs in your browser, with no install, and no data is sent anywhere.

Three roles

OWNER Frames the project, sizes the market, describes the offer, enters the costs. Submits the business plan for review.	FINANCE CONTROL Sees every project, checks the financing balance and the assumptions, then passes it to management.	MANAGEMENT Sees everything read-only, approves or rejects the business plan.
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The business plan, in seven tabs

01 Framing	02 Market & customers	03 Offer & model	04 Revenue	05 Costs & invest.	06 Financing	07 Synthesis
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The tabs are filled in order; profitability recomputes with every entry.

Getting started

- Create the project**
 New project: type, BtoB or BtoC model, sector, horizon.
- Size the market**
 Customers, basket, frequency. Revenue is computed and carried over to the revenue tab.
- Set costs and financing**
 Variable and fixed costs, payroll, investments. Equity, loans, working capital.
- Read the synthesis**
 NPV, IRR, ROI, payback and the income statement. Adjust the discount rate.
- Submit and decide**
 The owner submits, finance control checks, management approves or rejects.

Good to know

- Revenue from the market.** It comes from customers, basket and frequency, and carries over on its own.
- Help on every field.** Definition, method and examples, even in read-only.
- The Purchases line.** It feeds the working capital need in the financing tab.
- Separated roles.** Finance control only edits financing, at the review stage.
- Multi-currency.** Euro or dollar per project. Trilingual: French, English, Italian.
- Export and import.** Full PDF export, JSON export and import to share a project.