

Cresco

Steer objectives, all year round.

What it is for

Cresco keeps team objectives moving all year. **Management sets the direction**, each manager cascades objectives to their people, everyone tracks progress through **steps and actions**. Evaluation happens at the end of the campaign. It runs in your browser, with no install, and no data is sent anywhere.

Three roles

COLLABORATOR

Tracks their objectives and progress.
Accepts proposed objectives or asks for a revision, logs actions and advances steps.

MANAGER

Sets and tracks the team's objectives.
Proposes objectives to each person, approves actions and marks steps done.

MANAGEMENT

Consolidated group view. Sets direction through group objectives, follows everything, read-only.

An objective's lifecycle, in five steps

01	02	03	04	05
Framing	Proposal	Acceptance	Tracking	Evaluation

Management sets direction, the manager proposes, the collaborator accepts, then progress is tracked through to evaluation.

Getting started

- 1 Pick your role**
Collaborator, Manager or Management. Each role has its own view and rights.
- 2 Set the direction**
Management creates group objectives and ties them to teams.
- 3 Propose and accept**
The manager proposes objectives; the collaborator accepts or asks for a revision.
- 4 Track progress**
Log actions, advance steps. The manager approves.
- 5 Evaluate at cycle end**
Evaluate how far each objective was reached, then close the campaign.

Good to know

- ◇ **Cascading objectives.** Management sets group objectives; they cascade by team, then by person.
- ◇ **Acceptance and revision.** The collaborator accepts the proposed objective or asks for a revision. Everything is tracked.
- ◇ **Steps and actions.** Progress is tracked through steps; the manager approves actions and marks steps done.
- ◇ **Campaigns.** Objectives live inside a campaign. You close it at cycle end and a new one starts.
- ◇ **Team improvement.** A dedicated view on how the team works, beyond objectives alone.
- ◇ **Export and import.** PDF export of the summary, JSON export and import. Trilingual: French, English, Italian.